

Wincotrade (Pty) Ltd

Wayne Marucchi

Financial Manager

Industry: Distribution

No of Users: 20 Users

Modules: Accounting, Pricing Matrix, Linked Accounts, Payroll, BIC Standard

“Pastel Evolution and the new Business Intelligence Centre suit our requirements down to the ground. Pastel BIC has also freed up our time. Reports can now be generated at the touch of a button to obtain valuable insights into supplier purchases and determine whether targets set by suppliers are being met. Sales reports by our various debtor groups and product categories now only take a few minutes to compile. Orders placed via our sales representatives’ handheld devices are also recorded directly into Pastel Evolution. Invoices no longer need to be processed manually; delivery efficiencies have been optimised and *“out of stock items”* are automatically placed on back order. This has improved customer service while driving up our sales volumes dramatically. **As Pastel Evolution runs on Microsoft SQL Server, our custom-written mobile application is easily integrated into the system.** This has streamlined order processing and the daily stock take operation.” – Wayne Marucchi, Financial Manager, Wincotrade (Pty) Ltd.